

LightShow^{west}

Dedicated to the West Coast Marketplace

JOIN ME AT
THE CONFERENCE

OCTOBER 11 & 12, 2017

LOS ANGELES CONVENTION CENTER

LIGHTSHOWWEST.COM

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#2017LSW

FREE EXHIBIT HALL PASS*

* For qualified attendees with online registration through 10/10/17.

27 FREE Seminars | 6 FREE On-Floor Workshops | NEW Control Systems Summit | 16 Roundtables

REGISTER TODAY

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I WILL BE PRESENTING:

Applying LED Technology to Street and Area Lighting Projects

CONFERENCE SEMINAR - FREE

Wednesday - October 11 | 10:00-11:00 am | Seminar S6

EDUCATION TRACK:

Lighting Technology

TARGET AUDIENCE:

Architects | Engineers | Lighting Designers | Landscape Architects | Other End Users

QUALIFIES FOR:

1.0 AIA LU; 1 BOMI CPD; 1 IDCEC | HSW; 1 NCQLP LEU; 1 LA-CES

ABOUT THE SESSION

In this presentation, attendees will learn about both the opportunities and the challenges related to LED application in outdoor street and area lighting. Attendees will have a better understanding of key terminology, standards, and where this technology is headed. The seminar will also discuss the intrinsic connection between LED and lighting controls.



PAUL MITCHELL
National Director for Sales & Education
Sternberg Lighting